



Press Release

Drocourt, October 22nd, 2007

MITRAS AUTOMOTIVE INAUGURATES A NEW PLANT DEDICATED TO TELENE®

Mitras Automotive (UK) Ltd, one of the leading SMC and GMT converters for the automotive industry invests in the RIM process using Telene® pDCPD technology.

By choosing Telene® resin, **Mitras Automotive** is widening its technology platform towards smaller series markets such as body panels for construction and agricultural vehicles, but also trucks and niche automotive segments. Mitras Automotive confirmed its choice through **the official start-up of its new 3000 sqm plant in Winsford (Cheshire, UK) dedicated to Telene®** & employing 30 persons, initially. *“Telene S.A.S and Mitras Automotive achieved **an excellent technological partnership** based on their respective worldwide experience and delivered in less than one year a true value proposition to OEMs.”*, said Alexander Daemen, President of Telene S.A.S.

TELENE®: HIGH PERFORMANCE AND COST EFFECTIVE

Mitras Automotive can now offer **the benefits of Telene® technology**: excellent impact resistance, greater design freedom through the ability to achieve large and highly complex parts with a ‘Class A’ paint finish. Indeed, Telene® provides **cost effective solutions** through part integration, ability to mould different thicknesses within the same part, many solutions for moulded-in fixing points, and frequent design renewals thanks to lower cost mould tooling.

“Telene® complements our SMC capability very well: where the design engineer can select between strength and toughness and between lower and higher volume series tooling. Each technology offers excellent thermal, chemical and acoustic properties,” said Peter Middleton, Managing Director of Mitras Automotive (UK) Ltd.

More information on

Telene® on www.telene.com or + 33 (0)3 21 08 83 20

Mitras Automotive (UK) Ltd on www.mitras.co.uk or +44(0)1606 550339

Pictures are available from Apocope



Telene SAS, a Rimtec Corporation company, develops and distributes Telene®, a two-component DCPD (dicyclopentadiene) resins system, converted by the RIM (Reaction Injection Moulding) process, and resulting in a high performance polymer. Its process and properties allow the formation of large, complex design parts, resistant to hostile environments and cost effective for small to medium series. Telene SAS headquarters, R&D centre and sales office for EMAE are located in Drocourt, France.

Mitras Automotive (UK) Ltd is one of Europe’s leading suppliers of engineered polymer/composite components to automotive and off-highway vehicle markets and is located in Winsford, Cheshire, UK.

Press Contact

APOCOPE

Sylvie MERRAN - Marie-Laure LALERE – Audrey LAUTARD

Tel. + 33 (0)1 45 78 87 37

e-mail: presse@agenceapocope.com