



Press Release

August, 16th, 2010

Telene co-sponsors Tour for Life 2010

This summer a group of dedicated cyclists will start the Tour for Life from 29 August 2010 until 5 September 2010. The teams taking part in the Tour for Life will ride from Italy to the Netherlands in eight days. Right through the Alps, the Vosges and the Ardennes, along classic routes, averaging 150 kilometers a day. In total, they will cover 1,250 kilometers by 19,000 altimeters



They will ride the tour of their lives and complete the extremely hard challenge of completing the Tour for Life in eight days. They will do it for Médecins sans Frontières (MSF) and the millions of people that it helps each year. Telene is co-sponsoring a team participating in The Tour for Life, the DBA team. This contribution can help MSF's medical teams offer emergency aid to people who are the victims of violence or who cannot obtain medical care, clean drinking water or shelter because of a natural disaster or conflict. Its doctors, nurses and other specialists travel to the affected regions themselves. Together with national staff, they work in hospitals, clinics and mobile health posts. For example, for only 25 Euros, two malnourished children can be nursed back to health within 2 weeks. Every team has to collect at least 15,000 Euros in sponsorship funding. For the full sponsorship amount of 15,000 Euros, MSF's aid workers can give immediate medical help to more than 3,500 victims using complete disaster treatment kits.



The aid workers from this organization have a crucial task to perform and money is needed to make it possible. In 1999, MSF received the Nobel Peace Prize for its medical work and its efforts to speak out on behalf of people and populations in need.

Team DBA still needs some funds. If you want to sponsor this team, please contact them via their website www.teamdba.nl or directly Mr. Auwens at rauwnens@voslogistics.com. The money collected will enable MSF to help thousands of people.

You can follow the team's performances on [Facebook](#), [Twitter](#), [Hyves](#) and on www.tourforlife.nl and www.teamdba.nl

Telene wishes good luck to all teams and enjoy the Tour!

Links:

<http://2010en.tourforlife.nl/>

www.teamdba.nl